

## AGENDA

### Addressing Cancer Health Disparities in Appalachia

September 25, 2009

Hershey Lodge, Hershey, PA

- 9:00 **Registration**
- 9:30 **Welcome**  
Electra D. Paskett, PhD, *ACCN Regional PI, The Ohio State University*  
Eugene J. Lengerich, VMD, MS, *ACCN Regional PI, The Pennsylvania State University*  
Mark Dignan, PhD, *ACCN PI, University of Kentucky*
- 9:40 **Remarks from the NCI Center to Reduce Cancer Health Disparities**  
María Teresa Canto, DDS, MS, MPH, *Center to Reduce Cancer Health Disparities, NCI*
- 9:55 **Cancer Prevention and Control in Appalachian Pennsylvania and New York**  
Eugene J. Lengerich, VMD, MS  
*ACCN Regional PI, The Pennsylvania State University*
- 10:20 **Telephone-based Counseling for Colorectal Cancer Screening in Primary Care Patients: An Intervention Study in Rural Appalachia**  
Brenda C. Kluhsman, PhD, MSS  
*The Pennsylvania State University*
- 10:45 **Break**
- 11:00 **Increasing HPV Knowledge and Vaccination Intent Among Parents**  
Allison Clark  
*ACTION Health*
- 11:20 **Enough Snuff: The Implementation of Smokeless Tobacco Cessation in Northwest Pennsylvania**  
Merrilyn Cushman  
*Crawford County Cancer Coalition*
- 11:50 **Remarks from the Penn State Hershey Cancer Institute**  
Philip Lazarus, PhD, *Associate Director*  
Elana Farace, PhD, *Program Co-Leader, Population Sciences*
- 12:00 **Lunch**

- 1:00 **Recruitment to Cancer Clinical Trials: Research on Effective Methods for Rural Appalachia**  
Roxanne Parrott, PhD  
*The Pennsylvania State University*
- 1:20 **Mammography and Food Pantry Project – A Panel Discussion**  
Melissa Lyon, Regina Allen, Paulette Schreiber, Carolyn Wissenbach  
*Chautauqua County Partners for Prevention, Wyoming County Cancer/Tobacco Partnership, Elk County Resource Network SHIP/Tobacco and Cancer Coalition, Greene County Cancer Coalition*
- 1:50 **Body & Soul – Using a National Program to Improve Nutrition and Physical Activity through Two African American Churches in Indiana County**  
Susan Heberer, Shirley Johnson, and Rev. Yvonne Redd  
*Indiana County Cancer Coalition*
- 2:10 **Break**
- 2:20 **Barriers to Colorectal Cancer Screenings among Latino/Hispanic Pennsylvanians: Results of Focus Groups in the Appalachian Community Cancer Network**  
Oralia Garcia Dominic, PhD, MS, MA  
*The Pennsylvania State University*
- 2:40 **Barriers to Receipt of Cancer Screening after Community Education: A Study of the Theory of Planned Behavior**  
Betsy Aumiller, DEd, MEd  
*The Pennsylvania State University*
- 3:00 **Closing Remarks & Evaluation**  
Electra D. Paskett, PhD, *ACCN Regional PI, The Ohio State University*

\*Funding for this conference was made possible (in part) by 3R24MD002785-01S1 from the National Center on Minority Health and Health Disparities. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention by trade names, commercial practices, or organizations imply endorsement by the U.S. Government.